



Environmental, Social, and Governance

Moore Sustainability Research Institute

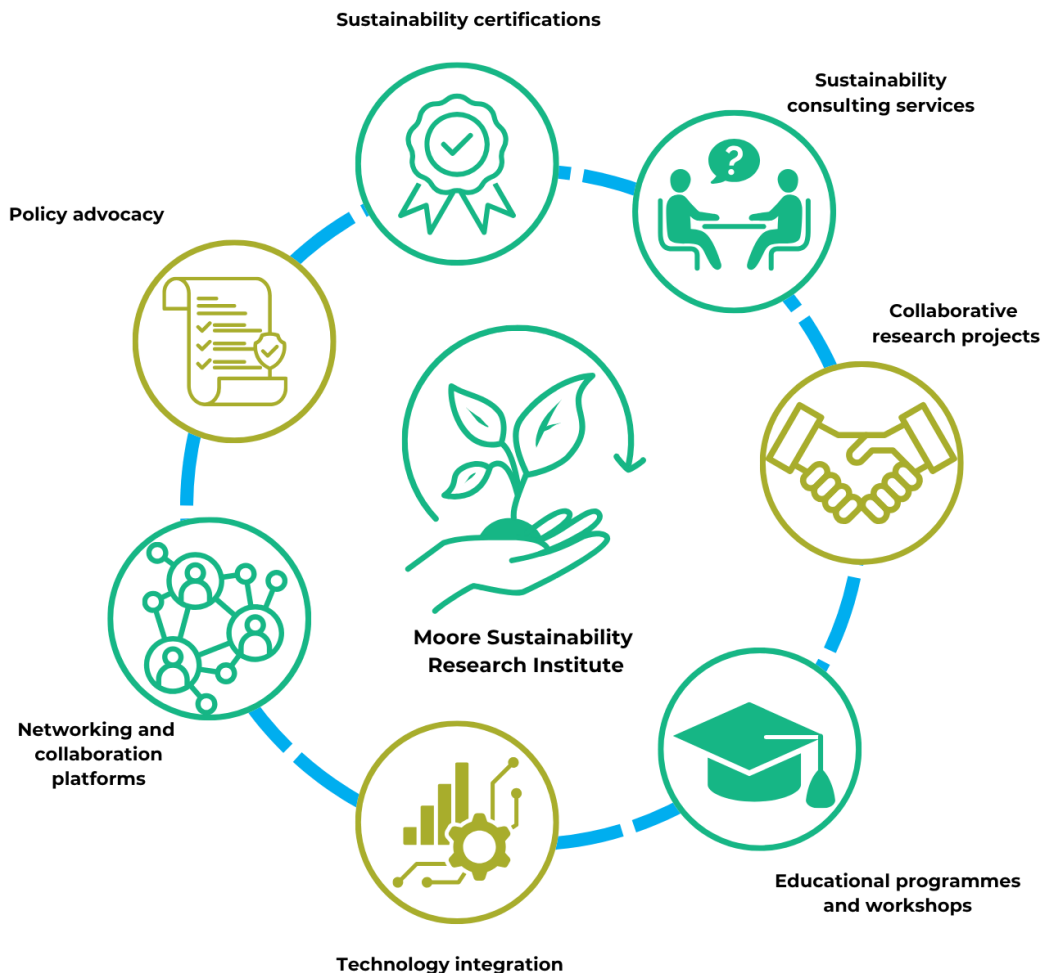


The Moore Sustainability Research Institute (MSRI) is dedicated to advancing sustainability through a multifaceted approach that goes beyond commercial capacity building. MSRI fosters unity among diverse stakeholders, including NGOs, academics, government agencies, corporations, and experts in AI and technology. By creating a synergistic platform for interaction, MSRI aims to cultivate an inclusive environment where ideas can be shared and collaborations can flourish, driving sustainability agendas forward collectively.

Mission statement: MSRI is committed to advancing sustainability through a comprehensive approach that transcends commercial capacity building. By fostering collaboration among NGOs,

academics, and government agencies, MSRI integrates expertise across corporations and experts in AI and technology. This creates a synergistic platform for co-creating transformative strategies that address environmental, social, and economic challenges, driving impactful change.

Vision statement: Our vision is to be a leading institute that bridges diverse sectors to create a sustainable future. MSRI envisions a world where stakeholders from various fields work together seamlessly, leveraging their unique strengths to promote sustainability and biodiversity. Through innovation and collaboration, we aim to set the standard for sustainability practices and inspire global change.



1. Sustainability consulting services

Offer consulting services to corporations and government agencies to help them develop and implement sustainability strategies. This could include:

- ESG reporting: Assisting companies in preparing comprehensive ESG reports.
- Sustainability audits: Conducting audits to assess current sustainability practices and recommend improvements.
- Green finance advisory: Providing guidance on sustainable investment opportunities and green finance initiatives.

2. Collaborative research projects

Initiate and manage collaborative research projects that bring together NGOs, academics, and industry experts to address pressing sustainability issues. Potential projects could include:

- Climate change mitigation: Researching innovative solutions to reduce carbon emissions.
- Biodiversity conservation: Studying ways to protect and restore natural habitats.
- Circular economy: Exploring methods to reduce waste and promote recycling.

3. Educational programmes and workshops

Develop and offer educational programmes and workshops to various stakeholders, including:

- Corporate training: Providing training sessions on the latest sustainability practices and regulations.
- Public awareness campaigns: Educating the general public about sustainability issues and encouraging eco-friendly behaviours.
- Academic courses: Partnering with universities to offer courses on sustainability and green finance.

4. Technology integration

Leverage AI and technology to advance sustainability initiatives. Services could include:

- Data Analytics: Using AI to analyse environmental data and predict trends.
- Smart solutions: Implementing smart technologies to improve energy efficiency and resource management.
- Tech partnerships: Collaborating with tech companies to develop innovative sustainability solutions.

5. Networking and collaboration platforms

Create platforms for networking and collaboration among diverse stakeholders. This could involve:

- Annual conferences: Hosting conferences to bring together experts from various fields to discuss sustainability challenges and solutions.
- Online forums: Establishing online forums for continuous interaction and idea-sharing.
- Partnership programmes: Facilitating partnerships between NGOs, corporations, and government agencies to work on joint sustainability projects.

6. Policy advocacy

Engage in policy advocacy to influence sustainability-related legislation and regulations. Activities could include:

- Policy research: Conducting research to support the development of effective sustainability policies.
- Stakeholder engagement: Working with government agencies to promote sustainable practices.
- Public policy campaigns: Leading campaigns to raise awareness and support for sustainability policies.

7. Sustainability certifications

Develop and offer certification programmes for organisations and professionals in the field of sustainability. This could include:

- ESG certification: Facilitating stakeholders to meet high standards of environmental, social, and governance practices.
- Professional development: Mobilising members of the ecosystem to adopt advanced training in sustainability.

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Why work with us?

- Our team includes professionals with practical and solid knowledge and experience.
- The team comprises charter holders or members of professional bodies such as HKICPA, CISA, CFA, CESGA and Certified ESG Planner.
- We have extensive sector knowledge to provide customised advice to suit each client, taking into account size, capabilities and goals.

Backed by our international network, we have the scope to provide clients with all the solutions and expertise they require, wherever they choose to do business.

Contact our sustainability leaders



KENNETH MA
Transaction Services
Managing Director
T +852 2738 4633
E kennethma@moore.hk



PLATO WONG
Advisory Services
Principal
T +852 2738 7705
E platowong@moore.hk



www.moore.hk