



MOORE

HELPING YOU THRIVE
IN A CHANGING WORLD

在变幻无常的世界中
助你成就未来



MOORE HONG KONG – YOUR BUSINESS COMPANION

大华国际（香港）— 你的业务夥伴

Established in Hong Kong in 1975, our success stems from our industry focus, enabling us to provide an innovative and personal service to our clients.

Moore Hong Kong is a member firm of Moore Global, one of the world's foremost accounting and consulting networks with roots tracing back more than a century.

With a strong team of expert, commercially-astute professionals, Moore Hong Kong provides a full scope of services that include audit, assurance, accounting, business outsourcing, tax and other advisory work.

From our early start advising the shipping and logistics industries, we have grown to specialise across a wide range of industry sectors, with a strong focus on insurance and financial services. We look after clients ranging from start-ups to international listed companies, and have strong listing expertise.

Thanks to our regional structure, our clients know they can rely on the close personal attention and local market understanding of the team at Moore Hong Kong, at the same time backed by our access to a strong network of international expertise, knowledge and advice. With our global family of 30,000 people in more than 110 countries, we have the local knowledge to meet your needs, wherever your work might take you.

大华国际（香港）于1975年成立，成功赖于业务专注，让我们能为客户提供创新和具个性化的服务。

大华国际为国际具盛名的会计及顾问网络之一，扎根百年，其成员所遍布全球，跻身顶尖之列，而大华国际（香港）是大华国际的成员所之一。

我们的专业团队专家鼎盛、善于经营。因此，大华国际（香港）提供的服务全面，包括审计、保证、会计、业务外判、税务及其他咨询服务。

大华国际（香港）早年以船务及物流咨询服务立业，发展蒸蒸日上，专业服务范畴涵盖多个行业，以保险和金融服务业为重点。我们专长于上市服务，服务的客户包括初创企业，以至国际上市公司。

国际化成员所架构让客户全心信赖大华国际（香港）团队。我们为客户提供的专业经验、知识和建议不受地域限制，除了紧贴本地市场的分析外，也有雄厚的国际支援。我们于全球超过110个国家拥有30,000名员工，无论你的业务在何处，我们都能以当地知识满足你的需求。

WHY WORK WITH US?

让我们一起展开你的鸿图

Your business is unique, and so is our approach. Our team invests time to understand your needs completely, helping you take advantage of every opportunity.

At Moore Hong Kong, we do things a little differently:

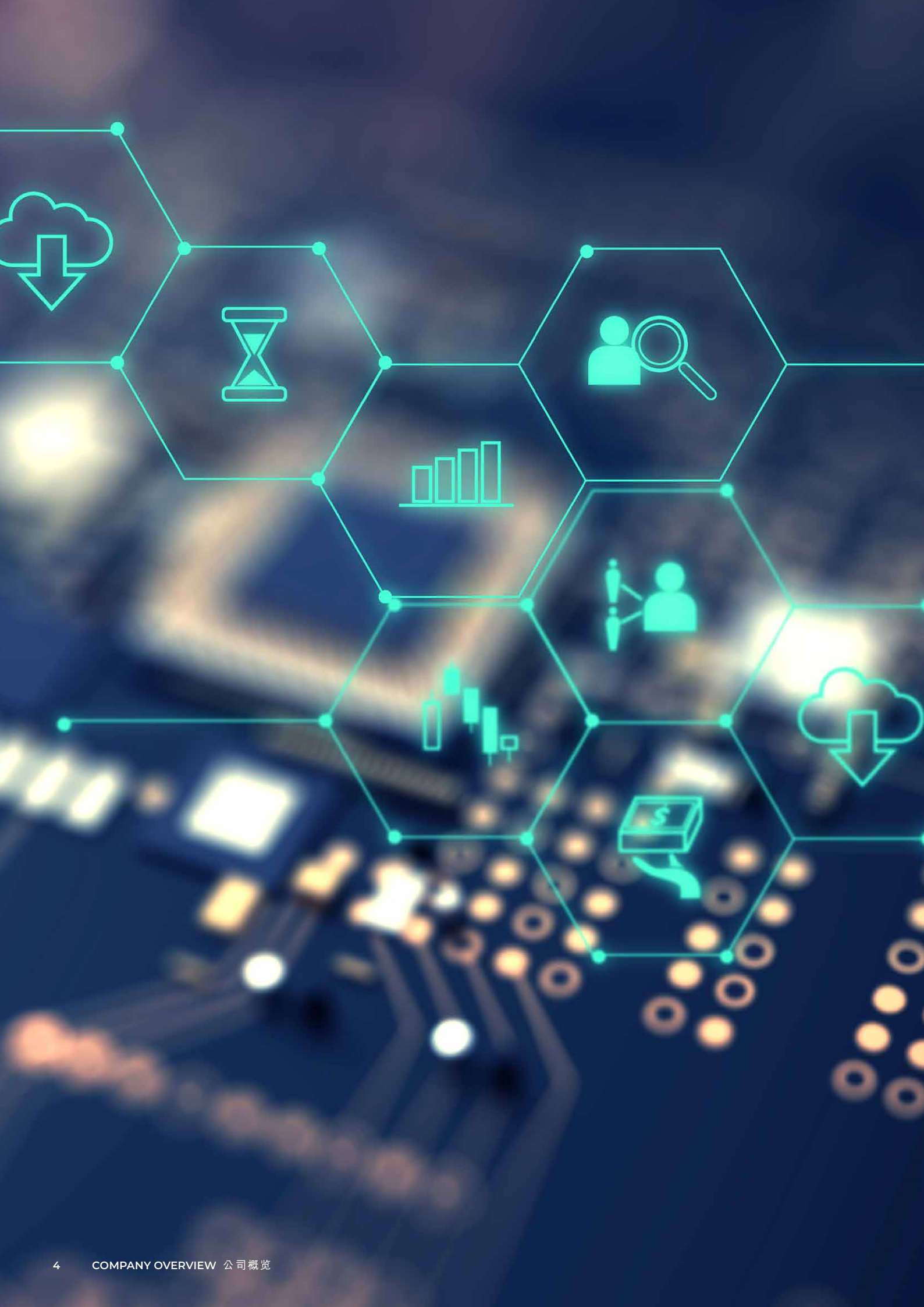
- you'll always have a consistent team with a dedicated specialist director – so you'll only get professional advice to meet your business goals
- if your circumstances change, we act fast – giving you the support and guidance you need to deal with new risks, opportunities, and markets
- we're a part of your team, so you have our support whenever you need it – to make decisions quickly and confidently
- if your business needs to expand, our global network across 110 countries can continue to support you as you grow into new markets.

你的业务独一无二，我们为你拟定的方案同样别出心裁。我们的团队全心投入，透彻了解你的业务需要，务求助你把握最佳商机。

大华国际（香港）之所以与众不同：

- 你的业务将由固定团队专责处理，并由经验丰富的董事带领，保证你能得到专业可行的建议，达成你的业务目标
- 不论营商环境如何改变，大华国际（香港）团队都能迅速反应，随机应变，引导你走向崭新方向，助你面对前方的危机，把握机遇，迎接挑战
- 我们自当为你团队的一员，随时随地为你效劳，让你可以迅速果断作出明确的商业决定
- 我们的国际网络覆盖全球超过110个国家，能助你扩展业务到海外新市场，让你的业务能持续在世界各地站稳脚步





OUR SERVICES

我们的服务

Our integrated services are tailored to help clients grow and protect their businesses, and ensure their prosperity. Moore Hong Kong works with clients every day to help them overcome the challenges they face, and to provide solutions that help drive their businesses forward. We aspire to be your first choice for all of your business and financial advisory needs.

我们提供个性化的综合服务，协助客户扩展、守护其业务，并确保其业务昌盛。大华国际（香港）与客户携手，协助他们面对日常挑战，并提供解决方案，助客户推动业务。我们致力于在商业和财务咨询方面协助客户，成为他们的首选夥伴。

AUDIT & ASSURANCE

We believe it to be of paramount importance to add value through our audit work because we recognise the commercial importance of providing assurance over your financial and business controls at the same time as we ensure you satisfy regulatory requirements. As part of our culture we anticipate high expectations from our clients. We aim to challenge the way you operate, offering a fresh perspective and positive independent input to your business decisions.

Our audit process gives us a thorough understanding of your operations and financial status, and enables us to assess your business risk and control systems.

It places us in a unique position to add value to what you do.

INITIAL PUBLIC OFFERING

We understand that going public is a significant step for growing companies, more often than not involving complicated and demanding processes. At Moore Hong Kong, our dedicated teams help ease the burden by devising clear strategic approaches to the challenges involved. Our directors have gained extensive experience by assisting numerous companies to complete initial public offerings both in Hong Kong and on overseas stock exchanges. In addition to the role of reporting accountants, we also advise on group restructurings and provide advice to resolve issues raised by regulators. We are also active in providing statutory assurance work to companies listed locally and abroad.

审计和保证

我们相信，通过审计服务为客户增值是首要事项。我们明白提供财务和业务控制保证，并同时确保业务符合监管要求的重要。事实上，我们了解客户的期望，大华国际（香港）除了检讨客户的营运方式，还为他们的业务引入崭新和独立的看法和思维。

我们采用的审计程序，能够透彻了解客户的业务，评估其业务风险和控制措施制度，让我们以最佳视点观察，有利于客户的业务增值。

首次公开上市

我们明白，上市是客户业务发展的重要一步，却往往涉及繁复、严格的程序。大华国际（香港）的专责团队提供明确清晰的策略，让你安枕无忧。我们的董事在香港和海外交易所均拥有十分丰富的上市经验，曾协助无数公司在本地和其他海外交易所上市。我们除了担当申报会计师外，亦提供集团重组建议，协助客户应对监管措施。我们亦积极为本地和海外上市公司执行法定的审计和保证工作。

TAX

The tax issues confronting every individual and every public, private and multinational company are unique.

That is why at Moore Hong Kong we specialise in providing precisely tailored tax solutions. Our priority is to provide you with an outcome that best meets your individual business needs. While it is important to deliver practical business solutions, we also understand that the most meaningful advice must be completely appropriate to the environment in which you operate.

Moore Hong Kong provides a comprehensive range of tax advisory and tax compliance services. With our unique experience in Hong Kong and China, we offer practical solutions to assist clients who face an ever-changing environment in both economies. We regularly advise our clients on their investment strategies and tax-efficient structures, cross-border merger and acquisition issues, corporate restructurings, pre-IPO tax planning, field-audit investigations and international assignment tax planning.

GOVERNANCE, RISK & INTERNAL AUDIT

Robust governance and effective risk management are no longer matters of pure regulatory compliance. Businesses increasingly recognise the potential to maximise performance by applying best practice and building in additional operational assurances.

The management of risk and the implementation of robust corporate governance has become an increasingly important aspect of global business. Many companies are required by law, regulation or stakeholder concerns to adopt governance processes and procedures, and many more choose to do so voluntarily as part of a successful business strategy. Our Governance, Risk & Internal Audit practice offers a range of services that make it easier for board directors to maintain robust governance and assurance frameworks and to manage risks effectively.

At Moore Hong Kong, we work with businesses in all sectors, advising on their governance structures, providing comfort on their control environments and helping to embed transparency and accountability. Our Governance, Risk, & Internal Audit services cover five areas: corporate governance, controls assurance, internal audit, IT advisory and assurance, and risk management.

税务

个人、上市、私人以至跨国企业所面对的税务问题各有不同。

因此，我们专注为客户提供贴身的税务方案，而当中最重要的是，确保成果能完全满足你业务的个别需要。为客户制定务实的经营方案固然重要，但我们亦明白建议要一言中的，就必需按照你的业务环境因事制宜。

大华国际（香港）提供的税务建议和合规报税服务全面周到，在香港及中国的经验独到，提供的方案行之有效，有助客户面对瞬息万变的中港环境。我们会定期向客户在投资策略、税务效率架构、跨境并购、公司重组、上市前的税务规划、实地审计调查，以及国际分配税务规划方面提供相关建议。

管治、风险及内部审计

要管治稳固健全、风险管理成功有效，不能只靠遵守规管要求。各行各业逐渐了解到，遵从最佳实务守则及进行更多核证，可令业务取得最佳表现。

管理风险、实施稳当的企业管治方案，已成为全球商务不可忽视的一环。当然会有一部份公司只是因应法例、条例的规定或持份者的要求，而引入管治程序和手续，但更多的企业是为了业务成功，而采取上述策略。我们的管治、风险及内部审计部门提供一系列服务，协助客户董事会维持管治和保证架构健全，以及有效地管理风险。

我们的管治、风险及内部审计服务分为五个范畴，包括企业管治、内部控制措施保证、内部审计、资讯科技审计和保证服务，及风险管理。我们向各行各业的客户提供协助，就管治架构提出建议，为其管制环境注入弹性，以及协助客户在业务中增加业务透明度及厘清权责，以提高效率。



TRANSACTION & VALUATION

The world is ever-changing and increasingly more complex. Companies strive to be smart, innovative and forward thinking. Moore Hong Kong provides in-depth technical knowledge and extensive industry experience to keep you in control and aware of issues as they arise, as well as providing the expertise that goes beyond the traditional transaction advisory services.

It takes steps to reach your goal. Whether your company is looking to raise development capital, make an acquisition, or undertake a joint venture, our Transaction & Valuation Services team ensures you a success. At Moore Hong Kong, we customise solutions from your perspective. From financial and tax due diligence through valuation, we work with you at every stage to maximise the value of every business transaction you undertake.

ACCOUNTING & ADMINISTRATION

Moore Hong Kong strives to deliver the highest quality outsourcing services. Our full range services include accounting and bookkeeping, the arrangement of accounts payable systems, re-invoicing and the management of L/C documentation, and general administration services. Having your accounting and administration services independently managed, leaves you freer to direct your full attention to running and growing your own business. You also gain access to useful management reports at the same time, providing valuable material when it comes to planning business strategies.

交易及估值服务

世界不断变化，亦趋复杂，企业必需作出英明、创新和具前瞻性的改变。大华国际（香港）拥有丰富的行业经验，为你提供超越传统交易谘询服务的专业知识及技术，确保你能够全方位掌握及了解你的并购交易。

要实现目标非一蹴而就，当中涉及不同的阶段。无论你正在计划筹集发展资金、进行收购还是合资投资，我们的交易及估值服务团队都可协助你在交易中获得成功。我们从客户的角度出发，在交易的每个阶段与你携手合作，透过财务尽职调查、税务尽职调查、估值以及其他服务，使你在每次业务交易中均能立于有利位置，实现最大的价值。

会计及行政服务

大华国际（香港）致力提供广泛而优质的外判服务，包括会计及簿记服务、设立应付帐款系统、再开票、处理信用证文件，以及一般行政服务。把会计及行政工作分开，交予我们处理，客户不单可以全心发展本身的业务，亦可获得中肯的管理报告，以便客户制定商业策略。



RESTRUCTURING & RECOVERY

Moore Hong Kong's Restructuring & Recovery practice has many years of experiences in providing restructuring and insolvency services to local and international clients in both Hong Kong and mainland China. Our Restructuring & Recovery team is one of the private sector insolvency practitioners approved by the Hong Kong Government Official Receiver's Office to undertake Court winding up assignments with substantial assets. The services that our Restructuring & Recovery practice provides include:

- corporate restructuring including turnaround strategy and planned structure
- insolvency related services including appointment as liquidators or provisional liquidators of members and creditors voluntary liquidations, compulsory liquidations, appointment to represent creditors in creditors committee and appointment as Receivers under a debenture or by an application to Court
- special investigations including asset tracing, investigations of money laundering exercise and contentious insolvencies involving allegations of fraud
- forensic and litigation support including expert witness reports and acting as expert witness in Court, and a range of investigations services for contractual and commercial and family disputes, forensic investigations, profit and loss assessments and valuations.

重组及复资

大华国际（香港）的重组及复资服务为在香港和国内的本地及国际客户提供重组及复资服务多年，是符合香港破产管理署认可资格，以处理法庭颁布强制清盘而拥有大额资产的机构之一。我们重组及复资团队提供的服务包括：

- 企业重组，包括重建计划及结构规划
- 与破产有关服务，包括清盘人或临时清盘人成员的委任、债权人自愿清盘、强制清盘、债权人委员会中代表债权人，并根据债权凭证或向法院提出申请去委任债权人为接管人
- 特别调查，包括资产追查、洗黑钱活动调查，以及涉及欺诈指控的有争议的破产调查
- 法证会计服务，包括专案证人报告及在法院中担任专家证人、损益评估、商业评估、现金流预测，尽职调查审查以及可行性研究



EMPLOYER'S SUPPORT & PAYROLL

Employers face an ever-increasing burden in terms of tax and regulatory compliance, while also wanting to maximise returns from their pay and benefits policies. Our specialists can help, offering a wide range of practical services and expert advice tailored to individual client needs.

We bring process, efficiency and tax expertise together, not simply processing the data you provide, but applying appropriate 'sense checks' to ensure high levels of accuracy.

Whether your primary need is for a cost-effective payroll service, specialist advice on expatriate employees or more comprehensive support in designing pay and benefits systems, we offer proven professional expertise.

COMPANY SECRETARIAL

Moore Hong Kong is committed to providing the highest standards of professional services and has developed extensive expertise in company secretarial matters. We provide more than just compliance services. We also advise, for example, on share capital restructurings, group re-organisations, and other complex company matters - both for local clients and clients with an international background.

雇主支援及薪酬管理

雇主在税务及合规方面的负担日益增加，固然希望能从薪酬和福利政策取得最大效益。大华国际（香港）的专业团队能提供多种实用服务和专家意见，切合不同客户的需要。

我们的服务兼顾程序、效率与专业知识，我们在处理你的数据期间，还会判断数据是否合理，以确保数据高度准确。

大华国际（香港）往绩优良，无论客户最需要的是具成本效益的薪酬管理、聘请外籍雇员的专业意见，还是在设计薪酬管理系统方面需要更全面的支援，皆能为客户提供所需的专业服务。

公司秘书服务

大华国际（香港）竭力为客户提供最高水平的专业服务，不断广泛地累积公司秘书事务的专业知识。我们不但提供合规服务，还会就本地及具国际背景客户提供股本重组、集团重整及复杂的公司事务提供意见。

OUR SECTORS

我们的行业

What makes us different is our depth of industry knowledge and understanding, across a wide range of sectors. It ensures the services we offer are tailored to the needs of each individual client to maximise commercial value.

At Moore Hong Kong, we understand that every industry has its own challenges and opportunities. Our professional teams provide depth as well as breadth of expertise, which lies at the core of our commitment to be the very best in every sector of the market.

我们对不同行业的深入认知让我们别树一帜，这确保我们的服务符合每个客户的要求，能为他们的业务增值。

我们明白，各行各业均面对本身的挑战和机遇。我们锐意在市场上各行业成为翘楚，而我们的专业团队具备渊博的专业知识，是策略成功的关键。

MARITIME

Moore Hong Kong has been associated with the shipping industry for many years. We provide a comprehensive range of specialist business development and traditional support services to the industry.

In our long association with the shipping industry, we have accumulated an unparalleled depth of knowledge and breadth of worldwide experience, and with member firms in all of the world's principal shipping locations, we are able to provide a truly international service.

Our clients range from single vessel owners to large multinational corporations, and also include brokers, ship managers, and logistics businesses. Key to our success is people: dedicated experts who have worked both for and within the maritime industry.

TRANSPORT & LOGISTICS

The transport and logistics sector is ever changing. Disruptive business models, the shifting sands of regulatory frameworks and the march of technology means businesses in this sector must constantly prepare the future.

Our transport and logistic specialists help to mitigate the financial, operational, and regulatory risks arising from such a challenging environment, providing specific advice to privately-owned and listed businesses.

航运

大华国际（香港）与航运业合作多年，能提供全面的专业业务开发和传统支援服务。

与船务的渊源，让我们累积了无比丰富的知识和多样的环球经验，在全球主要航运地点均设有成员所。凭藉庞大的成员网络，我们能够为客户提供真正国际化的服务。

我们的客户有单一船只的东主，亦有大型跨国企业。当中不单包括船东，还包括经纪、船舶经理人及物流公司。然而，我们的成功有赖一班曾为及曾在航运业工作的专责专业人士。

运输及物流

运输及物流业正不断变化，颠覆性的商业模式、不断变化的监管框架和技术进步意味着企业必须为未来做好准备。

营商环境布满挑战，我们的运输及物流专家可为私营和上市企业提供具体建议，减轻客户财务、营运及监管方面的相关风险。



PRIVATE CLIENTS & FAMILY OFFICES

Today's global risk environment, stemming largely from uncertainty in the world's financial markets, has accentuated the need for solid governance and controls. Investment, credit, and liquidity risks are more complex than ever before. It is therefore crucial that these risks are not only identified, but that effective action is taken to mitigate them. Moore Hong Kong is a seasoned provider of financial advisory and compliance services to private clients and family offices. We couple our experience and expertise with a global outlook, underpinned by the strong Moore Global network.

Balancing family and business interests is not easy, especially as one can impact significantly on the other. Our teams have acted for many clients through generations, helping them adapt their financial affairs to suit their own personal circumstances in a constantly-changing environment. Our range of services runs from financial and tax advisory planning, through to matters of assurance and compliance, and we provide appropriately tailored advice for individuals, family structures and funds. Our aim is to help clients effectively structure and protect their hard-earned wealth, and we aim to ensure that the relationships we build with the families and trusts we advise are unique.

We are known for our technical quality, our discretion and our attention to confidentiality. Our team provides the highest level of care and personal service, and we are proud of the many longstanding relationships we have built and maintained over the years.

FINANCIAL SERVICES

The Financial Services group is one of the fastest growing and most dynamic departments within Moore Hong Kong. At the heart of that dynamism is a team with niche expertise and knowledge, gained from working closely with leading financial institutions and key people within the industry.

The financial services industry is now more complex than ever, and businesses operating within the sector must deal with a wide range of ever-changing challenges that run from regulatory requirements, business and market risk, and ethical issues, right through to fast-moving technology updates.

Our clients come from all sectors of the industry, including asset and investment managers and advisers, brokers, hedge fund managers, private equity businesses, corporate finance firms, trading platforms, banks and investment funds. They all benefit from the tailored solutions we provide to each of them in turn, backed by a depth of industry experience that allows us to fully understand and better serve their needs.

私人客户及家族办公室

今时今日，全球金融市场充斥风险，甚不明朗，突显出稳健管治和管制的重要。事实上，投资、信贷和流动资金的风险较以往复杂。因此，当中的重点不止在于找出风险，亦为缓和风险而采取行动。大华国际（香港）为私人客户及家族办公室提供财务建议和合规服务，经验丰富，并且集经验、专长与国际视野于一身。

平衡家族与商业利益殊不容易，尤其是两者的相互影响可以甚钜。我们的团队代表多个私人及家族客户，世代协助他们采用不同业务架构，以配合个人情况及环境变迁。我们提供财务和税务建议，以至保证及合规等多项服务，对象包括个人、家族和基金，目的是协助客户有效地分配和保护财富。我们与代表的家族和信托基金关系独特。我们以专业质素、慎重对待和关注保密责任见称。我们的团队提供最贴心和最个性化的服务，满足客户的需要。我们与许多客户建立良久合作关系，并以此为荣。

金融服务

金融服务业组是大华国际（香港）增长最迅速和蓬勃的部门之一。部门的成功仰赖于团队对专长和知识的探赜索微精神，与顶尖金融机构和业内才俊紧密合作，获得有关知识。

金融服务业环境较过往复杂得多，而金融公司必须处理监管规定、行业和市场风险、道德以及科技转型等问题。

我们客户类型多样，有资产和投资经理及顾问、证券、对冲基金经理、私人股本公司、企业融资公司、交易平台、银行和投资基金。大华国际（香港）的金融服务业专才均能为其提供贴身方案。我们丰富的行业知识和经验，让我们能够了解及更妥善地满足客户的需要。



INSURANCE

The world of insurance has never been more competitive. Continuing pressures to remain efficient, reduce costs and increase profitability create ongoing challenges for every player in the market. With long experience of providing advisory services to the insurance sector, Moore Hong Kong is today viewed as one of the leading advisors offering effective solutions to the wide range of challenges involved.

As the insurance sector has evolved, so have the approach and skills of the Moore Hong Kong team. We offer an independent, multi-disciplinary approach, using experienced professionals with expertise not only in audit and assurance, but also in actuarial work, IT, risk management, regulatory issues, tax planning and forensic investigations.

Our experienced team members work with clients from across the insurance spectrum, including brokers, reinsurance companies, underwriters and underwriting agencies, among others. We pride ourselves on the breadth and depth of our insurance expertise, providing specialist and tailored support to industry participants, including regulators, both locally and internationally.

保险

保险业竞争过去未曾如此激烈。市场迫使业界保持效率、降低成本及增加盈利，对业者不断构成挑战。大华国际（香港）拥有多年经验，能针对保险业刻下的种种挑战提供有效的咨询服务及解决方案，被视为当今的顶尖咨询事务所。

随著保险业的发展，大华国际（香港）团队的对策和服务亦不断进步。我们提供客观、跨专业的对策，雇用经验丰富的专业人士。他们的专长不只限于审计和保证，亦见长于精算、资讯科技、风险管理、监管事务、税务规划及法证调查。

我们团队成员涉猎甚广，与各范畴的保险业客户也有合作，包括保险经纪、再保险公司、核保人及核保代理等。我们能为本地及国际从业者（包括监管机构）提供专家服务及个性化支援，并为具备渊博全面的保险专业知识而自豪。

REAL ESTATE & CONSTRUCTION

The real estate and construction sector is continually evolving to satisfy the constantly-changing demands of customers and to meet ever-tightening environmental standards. At the same time, the ongoing success of private finance initiatives has led to more joint ventures and project-based work. We recognise that these pressures create a need for niche advisory services that free our clients to focus on their core competences. They can trust us to have their issues timely resolved.

The specialist team at Moore Hong Kong has extensive experience providing integrated, specialised solutions to property developers, investors and other sector participants. Our services include accounting advice, assistance with financial modeling, audit work, fund payment calculations, advice on stamp duty, land tax and tax structuring, and the preparation and review of annual tax returns.

地产及建筑

地产及建筑业界不断发展，以满足置业者时刻在变的需求，以及日益收紧的环保标准。与此同时，私营机构融资计划屡获成功，令更多联营企业和项目性工作应运而生。我们意识到，上述问题催生了项目咨询服务的需求。透过我们的服务，客户便能摆脱上述束缚，专注于其核心的专长业务，并可以安心相信其他事项已获得及时处理。

大华国际（香港）的专业团队拥有丰富经验，能为地产发展商、投资者及其他行业专才制定综合方案。我们的服务包括会计支援、协助制定财务模型、审计、计算支付款项、印花税、地租、结构建议、拟备及/或覆核报税表，以及税务建议。



HEALTHCARE

Healthcare is a vital industry and one of the most challenging. Providers face uncertain revenues, increasing costs, and changing regulation. Operational stability and efficiency is imperative, alongside strategic development and implementation; and optimal levels of performance and quality assurance.

Moore Hong Kong works with healthcare practices for years. We know the language of insurers and are experienced at negotiating better deals with new associates, hospitals, and equipment suppliers. We can help you streamline your processes, meet regulatory requirements, better manage your revenue and expenses in today's challenging environment.

We can help develop creative practice solutions, design and implement strategies to improve quality and the level of services. We can also get a handle on all the critical details and work with you to develop a blueprint for running your practice more effectively.

PROFESSIONAL SERVICES

Our Professional Practices team aims to allow our clients to focus on their own businesses knowing they can rely upon the support we provide. We recognise that each and every professional service is a unique people-based business, and we aim to build long standing relationships so that we properly understand not only the businesses themselves but also the key decision-makers behind them.

Moore Hong Kong advises consultants across a range of sectors from IT, to recruitment, as well as solicitors, architects, property advisors, loss adjusters, accountants, software developers and other professionals. We provide them all with a personal, director-led service, fully-integrated to take thorough account of compliance issues as well as wider advisory considerations. We are entirely abreast of the challenges that affect today's professionals as a result of a volatile global economy, increased regulation, budgetary constraints, and pressures to retain top performers. Our experienced team has the depth and breadth of experience to maximise the opportunities arising from these challenges.

医疗保健

医疗是非常重要和最具挑战性的行业之一。然而，医疗机构一直面临收入压力、成本上涨，以及监管制度不断变化的问题。因此，医疗机构迫切需要实行稳定且有效率的营运方式，同时制定可行策略，以保持服务和质素水平。

大华国际（香港）与医疗机构合作多年，十分了解保险公司的运作，并在与新合作夥伴、医院和设备供应商交易谈判方面有丰富的经验。在现今充满挑战的环境中，我们可以帮助你简化流程、满足监管要求、更妥善地管理收入和支出。

我们提供崭新灵活、切实可行的解决方案，助你制定并执行策略，以改善服务质素。我们掌握所有关键细节，与你一起勾划更具效率的营运蓝图。

专业执业

大华国际（香港）的专业执业团队致力协助客户，让他们安心依靠我们顾问的支援，令他们能够专注本身业务。我们了解到，各领域的专业执业公司均以人为本，而且各有特色。我们致力与客户建立长期关系，让我们可以全面了解客户的行业，以及他们的主要决策者。

大华国际（香港）的客户包括各类顾问，由资讯科技至招聘，以及律师、建筑师、物业顾问、公证行、会计师、程式设计师及其他专业人士。我们为客户提供由董事主导的个性化服务。我们提供的综合服务包括合规和咨询服务。我们明白，专业人士在经济瞬息万变、监管收紧、预算有限，忧虑跌出前茅的情况下所面临的挑战。我们的资深团队，能凭藉他们丰富的经验，为客户从挑战带来机遇。

PUBLIC SECTOR

The public sector is constantly facing increasing budgetary pressures, ever-tightening compliance requirements, and demands for higher standards of service. Producing results that can withstand the glare of public scrutiny has become more challenging than ever.

Moore Hong Kong delivers audit, assurance and advisory services to governmental and non-governmental bodies, and offers deep experience of governance and risk management issues. Our breadth of knowledge and depth of expertise is invaluable to clients seeking to ensure the best use of resources in an increasingly challenging and competitive public sector environment.

ENERGY, MINING & NATURAL RESOURCES

Companies operating in the energy, mining and natural resources industries are continually threatened by the depletion of reserves, increasing production prices, intensifying competition and unpredictable upheavals to the world economy. How these problems are tackled will ultimately mark the difference between future success or failure.

Moore Hong Kong understands the complex issues created by these often uncontrollable factors. Our experienced team is always abreast of the key industry drivers, technical operating processes, and regulatory considerations affecting your business in this difficult sector. Our past experience, and the deep insights we have gained as a result, position us to provide the advice and support you need to optimise the future performance of your business, and to ensure you meet your objectives.

MANUFACTURING & DISTRIBUTION

The manufacturing and distribution sectors are facing more complex business challenges than ever before. With rapid shifts in demand, developments in technology and an increasingly competitive globalised marketplace, businesses need to be more responsive to change than ever before.

The manufacturing and distribution experts at Moore Hong Kong understand the issues raised by having to deal with the day-to-day running of a business while trying to build for the future. As experienced advisers, we help our clients from the worlds of manufacturing and distribution to run their businesses efficiently, enabling them to take advantage of opportunities they might otherwise not be positioned to exploit, and to stay one step ahead - however demanding the challenges may become.

公共机构

公共机构经常为面对预算紧绌、合规要求增多、服务要求更高的情况，承受巨大压力。因此，确保工作能够经得起公众监察，便变得更具挑战。

大华国际（香港）拥有丰富的管治和风险管理经验，为政府及非政府公共机构提供审计、保证和咨询服务。对于力求善用资源的客户来说，我们广博的市场认知和专业知识和，在这个公共事务环境挑战和竞争加剧的情况下，可谓非常重要。

能源、采矿和天然资源

天然资源快将耗尽、价格不断波动、竞争转趋激烈，以及全球经济不可预知的动荡等种种因素，不断威胁著从事能源、采矿和天然资源行业的公司。如何应付上述问题，最终会影响商户未来的成败。

大华国际（香港）设身处地，与行业同行，一同面对工业推动力、技术操作程序，以及影响这市场的监管因素带来的复杂问题。我们拥有与类似行业合作的经验，加上对行业有独特见解，令我们能为客户提供最切身的建议和支援，协助客户发挥最佳表现及达成目标。

制造及分销

制造及分销业面对的商业挑战越来越复杂。由于需求迅速转变、科技的发展、市场竞争转趋激烈和全球化，较之过去，行业需要更迅速地适应转变。

客户需要处理日常业务运作之余，还需为未来发展筹谋。因此，大华国际（香港）的制造及分销业务专家理解当中所产生的困难。作为资深的行业顾问，我们协助制造及分销业客户有效率地经营业务，让他们不会因而错失良机，能把握机遇，而且不论挑战变得如何艰巨，亦能洞悉先机，领先一步。

EDUCATION

Whether your business is running a university, a further education establishment or secondary school, an academy school, an independent school or a private training operation, your board and management will be grappling with significant challenges, many arising from never-ending structural changes and funding methodologies. At Moore Hong Kong we see those challenges as opportunities to help our clients develop and sustain world-class education systems.

Our team is passionate about education and brings essential focus to our service offering. Our services are designed to complement your existing resources and provide value for money. They range from ad-hoc assistance at year-end, through to comprehensive financial support packages provided on an ongoing basis. By truly understanding your ethos, we tailor our services to meet the needs of your school.

TECHNOLOGY

A technology revolution is sweeping the globe and the pace of change means the need to adapt quickly is vital. Our specialists understand that this rapidly evolving operating environment requires a thorough, up-to-date appreciation of the key issues facing tech companies on a daily basis. From valuing intellectual property to complex compliance issues, from data security to business process modelling, our knowledgeable and experienced professionals offer effective, strategic and operational solutions specifically tailored to the needs of your business.

Realising your international ambitions for globalisation is a key target in today's business world. The global reach of our global network means that our established international team is well positioned to provide you with valuable insights into local market issues as well as offering strategic international solutions at every stage of your company's life cycle.

教育

由于业界及筹募经费的架构不断改变，无论是大学、持续进修机构或中学、学院、独立学校或私人培训机构，贵机构的董事会或管理层也需克服重大挑战。大华国际（香港）善于化危为机，能协助教育机构发展，把教育制度维持在世界级水平。

我们的团队对教育抱有热诚，令服务切中要点。在制定服务时，我们均会善用你的现有资源，令服务物有所值。无论是年尾的临时协助工作，还是常规性的综合财务支援方案亦然。我们真切了解你的理念，能为你制定服务，以满足学校的需要。

科技

科技革命正席卷全球。科技行业的急速转变，意味我们必须迅速适应。我们的专才明白，在这转变中的经营环境中，掌握科技公司所面对的主要问题，并具备相关的知识和经验至为重要。从知识产权估价到复杂的合规事项、数据安全到业务流程模型，我们的专才均会因应各机构所需，就上述事项提供有效的策略性经营方案。

现今的商业世界盛行在国际舞台实践抱负，达至业务全球化。我们的国际网络涵盖全球各地，团队条件优厚，能在客户的各个业务阶段为其提供有关当地市场问题的见解，以及有关财务建议和合规方面的国际性策略方案。

ABOUT MOORE HONG KONG

At Moore, our purpose is to help people thrive – our clients, our people and the communities they live and work in. We're a global accounting and advisory family of over 30,000 people across more than 260 independent firms and 110 countries, connecting and collaborating to take care of your needs. We'll be here to help you see through maze of information, to guide you in your decisions and to make sure you take advantage of every opportunity. To help you thrive in a changing world.

Moore Hong Kong may refer to one or more of the member firms of Moore Global Network Limited in Hong Kong, each of which is a separate entity.

有关大华国际（香港）

大华国际（香港）旨在协助我们的客户、员工以及其生活和工作的社区成就他们的未来。我们是一个国际会计和咨询网络，于全球超过110个国家拥有多达260家独立成员所及30,000名员工，共同协作，满足你的需求。我们助你掌握错综复杂的资讯，把握机遇，引领你作出英明的决定，在变幻无常的世界中，助你成就未来。

大华国际（香港）可指大华国际于香港的一个或多个成员所，每个成员所均为独立的营运单位。

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